| | Banner | Dimensions | Location | Size | Max SOV | Monthly Rate | CPM Rate |
|---|---|---|---|---|---|---|---|
| **Home Page** | Leaderboard | 728x90 | Top Header | 45KB | 1:3 | $3,000 | $15 |
| **Home Page** | Body Leaderboard | 728x90 | In-line | 45KB | 1:3 | $2,800 | $14 |
| **Home Page** | Medium Rectangle | 300x250 | In-line | 35 KB | 1:2 | $2,200 | $12 |
| **Home Page** | Skyscraper | 120x600 | Left & Right Column | 35 KB | 1:2 | $1,800 | $10 |
| **Home Page** | Wide Skyscraper | 160x600 | Left & Right Column | 35 KB | 1:2 | $1,900 | $11 |
| **Home Page ROS** | Leaderboard | 728x90 | Top Header | 45 KB | 1:3 | $3,500 | $17 |
| **Home Page ROS** | Body Leaderboard | 728x90 | Body header | 40KB | 1:2 | $3,000 | $15 |
| **Home Page ROS** | Medium Rectangle | 300x250 | In-line | 35 KB | 1:2 | $2,400 | $13 |
| **Home Page ROS** | Skyscraper | 120x600 | Left Column | 35 KB | 1:2 | $1,900 | $12 |
| **Home Page ROS** | Wide Skyscraper | 120x600 | Left Column | 35 KB | 1:2 | $2,000 | $14 |
| | | | | | | | |
| **Section Page** | Leaderboard | 728x90 | Top Header | 45KB | 1:3 | $3,000 | $15 |
| **Section Page** | Medium Rectangle | 300x250 | In-line | 35 KB | 1:2 | $2,500 | $12 |
| **Section Page** | Large Rectangle | 336x280 | In-line | 35KB | 1:2 | $2,750 | $14 |
| **Section Page** | Half Page Banner | 300x600 | In-line | 15KB | 1:2 | $1,750 | $12 |
| **Section Page** | Skyscraper | 120x600 | Left & Right Column | 35 KB | 1:2 | $1,800 | $10 |
| **Section Page** | Wide Skyscraper | 160x600 | Left & Right Column | 35 KB | 1:2 | $1,900 | $11 |
| **Section Page ROS** | Leaderboard | 728x90 | Top Header | 45KB | 1:3 | $3,200 | $17 |
| **Section Page ROS** | Medium Rectangle | 300x250 | In-line | 35 KB | 1:2 | $2,800 | $14 |
| **Section Page ROS** | Large Rectangle | 336x280 | In-line | 35KB | 1:2 | $2,900 | $16 |
| **Section Page ROS** | Half Page Banner | 300x600 | In-line | 15KB | 1:2 | $2,000 | $13 |
| **Section Page ROS** | Skyscraper | 120x600 | Left & Right Column | 35 KB | 1:2 | $2,000 | $12 |
| **Section Page ROS** | Wide Skyscraper | 160x600 | Left & Right Column | 35 KB | 1:2 | $2,400 | $13 |
| | | | | | | | |
| **Article Page** | Leaderboard | 728x90 | Top Header | 45KB | 1:3 | $3,000 | $15 |
| **Article Page** | Body Leaderboard | 728x90 | In-line | 45KB | 1:3 | $2,800 | $14 |
| **Article Page** | Medium Rectangle | 300x250 | Left Column | 35 KB | 1:2 | $2,500 | $12 |
| **Article Page** | Large Rectangle | 336x280 | Left Column | 35 KB | 1:2 | $2,500 | $12 |
| **Article Page** | Half Page Banner | 300x600 | Left Column | 35KB | 1:2 | $5,000 | $15 |
| **Article Page ROS** | Leaderboard | 728x90 | Top Header | 45 KB | 1:3 | $3,500 | $17 |
| **Article Page ROS** | Body Leaderboard | 728x90 | Body header | 40KB | 1:2 | $3,000 | $15 |
| **Article Page ROS** | Medium Rectangle | 300x250 | Left Column | 35 KB | 1:2 | $2,800 | $14 |
| **Article Page ROS** | Large Rectangle | 336x280 | Left Column | 35 KB | 1:2 | $3,000 | $14 |
| **Article Page ROS** | Half Page Banner | 300x600 | Left Column | 35KB | 1:2 | $5,200 | $16 |
| | | | | | | | |
| **View More Article Page** | Leaderboard | 728x90 | Top Header | 45KB | 1:3 | $3,000 | $15 |
| **View More Article Page** | Body Leaderboard | 728x90 | In-line | 45KB | 1:3 | $2,800 | $14 |
| **View More Article Page** | Medium Rectangle | 300x250 | Left Column | 35 KB | 1:2 | $2,500 | $12 |
| **View More Article Page** | Large Rectangle | 336x280 | Left Column | 35 KB | 1:2 | $2,500 | $12 |
| **View More Article Page ROS** | Leaderboard | 728x90 | Top Header | 45 KB | 1:3 | $3,500 | $17 |
| **View More Article Page ROS** | Body Leaderboard | 728x90 | Body header | 40KB | 1:2 | $3,000 | $15 |
| **View More Article ROS** | Medium Rectangle | 300x250 | Left Column | 35 KB | 1:2 | $2,800 | $13 |
| **View More Article Page ROS** | Large Rectangle | 336x280 | Left Column | 35 KB | 1:2 | $2,900 | $14 |